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KOHLER DISPLAYS INNOVATIVE KITCHEN AND BATH PRODUCTS IN “FIRST TO THE FUTURE” DEMONSTRATION HOME

Plumbing leader brings enhanced experience, functionality and convenience to home’s most-used rooms

LAS VEGAS, Nev. – Kohler Co., a global leader in kitchen and bath design and technology, proudly announces its sponsorship of the 2009 “First to the Future” NextGen Home Experience, a national demonstration home in Las Vegas, serving as the model for groundbreaking building methods and the latest in innovative home products.

“Kohler is proud to support this showcase home, which not only features the very best in product technology but also outstanding design. The concept affords individuals an up-close view of Kohler’s living-on-the-leading-edge philosophy in action in a real home environment,” said Jim Lewis, vice president of channel marketing for Kohler Co. “The demonstration home showcases the evolution of the American Home, particularly in the kitchen and bathroom, commonly referred to as the home’s most used spaces.”

Measuring approximately 5,200 square feet and featuring two kitchens, six bathrooms and one powder room, the NextGen “First to the Future” home features the hottest products on the market from industry-leading brands like Kohler, Crestron Electronics, Whirlpool, DuPont, Pella, Sherwin-Williams,



among others. It demonstrates how intuitive technology has been adapted to enhance the level of gracious living for homeowners all across the country.

Several of Kohler's innovative products are featured in the home including its DTV II™ custom showering system, Fountainhead VibrAcoustic bath™, Fountainhead electronic toilet, Karbon™ articulating kitchen faucet, Wellspring® touchless faucet, and Crevasse™ rinsing sink.

These KOHLER plumbing products have been designed to bring increased functionality and style to the kitchen and bath space. For example, the DTV II custom showering system brings together light, music, steam and water for the ultimate personal showering experience – all with the touch of a button, akin to serving as the shower's dedicated MP3 player. And, the Karbon kitchen faucet is constructed of carbon fibers with four articulating joints for 360-degree, hands-free movement. Other KOHLER products inside the home boast innovations and water-saving features, including the Fountainhead toilet with an integral night light, heated seat and open/close functionality; and the Saile toilet with dual flush technology that could save homeowners thousands of gallons of water annually without sacrificing performance.



“We are pleased to have Kohler, the innovative leader in its category, participating in the NextGen ‘First to the Future’ Home,” said Paul Barnett - president of iShow, producers of the NextGen Home Experience.

For more information on the NextGen “First to the Future” Home Experience, visit NextGenHome.com or to learn about KOHLER products inside the home, individuals may visit the Kohler Co. Web site at KOHLER.com.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and an international host to award-winning hospitality and world-class golf destinations.

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Editor's Note: To obtain high-resolution photography of these products, please visit the **Photo Library** in the **KOHLER.com Press Room** at <http://www.kohler.com/kbpressroom>

