

# NEWS RELEASE

Client: The Tapco Group

Description: New Products at IBS

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Contact: Mel Marzan, [mel@waltdenny.com](mailto:mel@waltdenny.com)

## New at IBS



**Walt Denny Inc.**

Advertising & Public Relations

15 Salt Creek Lane, Suite 210  
Hinsdale, IL 60521-2963

Phone: 630/323-0555

Fax: 630/323-1040

Web: [www.waltdenny.com](http://www.waltdenny.com)

E-Mail: [wdi@waltdenny.com](mailto:wdi@waltdenny.com)

## Home Exterior Innovations Beautify with Incredible Texture and Advanced Durability



**InSpire™ Roofing Products' new Cedar Shake Roofing** satisfies key factors of aesthetics, practicality and durability. InSpire shakes deliver long-lasting beauty free from the problems that can plague real wood. The shakes' genuine appearance is achieved through a manufacturing process using molds cast from real hand-split cedar, so rich detail and depth are delivered, but without any worry over rotting, warping, cracking or

specialized maintenance.

The composite shakes from InSpire provide the standout charm of real cedar while providing a Class A fire rating, Class 4 hail rating and 110 mph wind uplift rating.

Like InSpire's industry-leading composite slate tiles, its shake tiles are crafted from a recyclable blend of virgin resins and limestone. The shakes bring natural character to a variety of homes styles, and complement exteriors ranging from brick to stone veneer, and fiber cement to timber.

InSpire Roofing is backed by a limited lifetime warranty. InSpire Roofing Products is a division of The Tapco Group™. For more information, visit [www.inspireroofing.com](http://www.inspireroofing.com) or call 1-800-971-4148.

***The Classic Perfection Shingle™ from The Foundry®*** is premium vinyl siding that balances unique design, uniform texturing and bold color definition. It's the perfect marriage between The Foundry's traditional Shingle, which is a naturally-textured flat surface featuring random saw marks, and its Split Shake, which offers a more rough-hewn look that illustrates the deep contrast of light and shadow.

Crafted with molds cast from real cedar, Classic Perfection Shingles offer well-defined texture with crisp vertical lines that set off peaks and valleys in a very uniform style. The butt ends of these shingles are also aligned to maintain a consistent, authentic appearance.

The result is a natural, harmonious look that has a hint of ruggedness. These shingle panels offer a Class 1A fire rating and carry the limited lifetime homeowner's warranty that backs all Foundry Shakes and Shingles.

The Classic Perfection Shingle is also available in the Foundry's newly-expanded Weathered Collection™ colors, which feature variegated hues that provide the authentic appearance of cedar that has weathered over time. Panels feature a darker shade of a color in the grain, and a lighter one on higher points, just as cedar would naturally weather.

Among the new additions to the Weathered Collection is a true cedar color that features natural gold and brown tones, and undertones of subtle pinkish-red that add a hint of rose-colored blush. This finish delivers rustic

warmth, and continues the Weathered Collection's tradition of paying homage to nature through a full range of earth tones.

Backed by ICC and VSI certification, The Foundry's durability characteristics include energy efficiency, low maintenance, color retention and resistance to wind, water, insects and harsh chemicals. In addition, Foundry panels install easily with an environmentally-friendly, low 2% scrap rate. Once installed, homeowners never have to apply paints or stains, or purchase siding again.

The Foundry is a division of The Tapco Group. For more information, visit [www.foundrysidings.com](http://www.foundrysidings.com) or call 1-800-771-4486.

***Architecturally-correct, historically-accurate shutters*** are now available in hurricane storm-rated versions to add a level of protection for coastal homeowners. Atlantic Premium Shutters™ now offers vertical-bar, horizontal-bar and Bahama storm systems for a variety of styles in its Architectural and Classic shutter collections, including options that meet IRC, IBC and rigorous State of Florida building code.

The systems include a 1/8" thick polycarbonate panel permanently attached to the back of each shutter, providing protection against impacts and strong winds.

Atlantic also now offers more customization and endless creative possibilities with cut-out design options. Cut-out shapes such as a heart, diamond, crescent moon or cactus can be custom-ordered to provide homeowners an inviting, one-of-a-kind look. Other eye-catching shapes include anchors, sailboats or seahorses for lakeshore and seaside living.

Atlantic's technologically-advanced composite shutters are maintenance-free and built to last. There's no worry about warping, rotting or painting. Styles range from Raised-Panel and Louvered-Colonial, to Board and Batten and Faux Louver. Atlantic Premium Shutters are products of The Tapco Group. For more information, visit [www.atlanticpremiumshutters.com](http://www.atlanticpremiumshutters.com) or call 1-866-288-2726.

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**Photo Caption:**

New products from The Tapco Group at IBS include (clockwise from top left): InSpire Roofing Products' Cedar Shake Roofing, The Foundry Classic Perfection Shingle, and Atlantic Premium Shutters' Custom Cut-out designs and Hurricane Storm-rated Shutter Systems.

The Tapco Group is the building industry's leading provider of easy to install, premium innovative interior and exterior products. Serving the building industry since 1961, Tapco specializes in the manufacturing of stone veneer, roofing, siding, trim, tool systems, egress systems and siding components. The products combine versatile application, durability, vast color palettes and uncommon authenticity to exceed the expectations of contractors and homeowners. Tapco delivers Innovation Born from Original Thinking™.

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