



**Contact: Maureen Murray
973-993-1570**

AZEK® Edge Sets New Standard for Exterior Trim

Scranton, PA -- AZEK Building Products, Inc., manufacturer of AZEK® Trim, the #1 brand of trim, announces the AZEK Edge, the biggest innovation in trim technology since AZEK Trim was introduced in 2001. Setting a new industry standard, the AZEK Edge is made with proprietary technology to create trim that is "S4S" - or Surfaced 4 Sides. The smooth, sealed edges of each board ensure AZEK Trim will stay cleaner in the dealer yard and on the jobsite. Not only will AZEK Edge stay cleaner, but if it does get dirty when being handled or installed, it is easier to clean. This offers a tremendous advantage over other trim products that tend to collect and hold dirt in their rough edges and are difficult to clean. AZEK Trim featuring the AZEK Edge will be available April 1, 2009.

The AZEK Edge is produced using strict manufacturing methods that create boards with the tightest width tolerances. This precise process also ensures that each edge cut is square so there are no more slanted edges that make installation more difficult. Together, these distinct attributes make fitting boards side to side and end to end faster and easier with AZEK Edge than any other trim product. The final result of these technological advancements is a trim board that looks as good from the side as it does from the front for the entire length of the board.

"The innovation of AZEK Trim with the AZEK Edge establishes a clear advantage to the market," said Ralph Bruno, President of AZEK Building Products. "As the leader in the trim category, as well as the stain-resistant decking category, AZEK Building Products is committed to developing products that provide proven results for our customers. AZEK Trim with the AZEK Edge will stay cleaner in a dealer's yard and can be cleaned if it does get dirty."

The AZEK Edge will be on all AZEK Trim, including AZEK Cornerboards, in both Traditional (smooth) and rustic Frontier texture. Along with traditional house trim applications, AZEK Trim with the new AZEK Edge works great as a deck trim. The perfect complement to low maintenance AZEK Deck, AZEK Trim with the AZEK Edge offers smooth edges that will stay cleaner and be easier to clean.

AZEK Trim is the only trim with an ICC code listing (ESR-1074), can be custom milled, routed, turned on a lathe, and heat-formed. AZEK Trim has excellent paint adhesion although it does not require paint for protection. It resists moisture and insects, will not rot, warp or decay, and has a 25 year warranty.

Fueled by forward thinking, AZEK Building Products remains committed to quality, capacity and branded leadership. AZEK premium, exterior products are available at more than 2,000 dealers in North America. For more information, call 1-877-ASK-AZEK (275-2935) or visit www.azek.com.

